

LS

LARRY SOFFER

MENTALIST • ILLUSIONIST • MAGICIAN

BIOGRAPHY

Born on 25 October 1982 in Cape Town, South Africa, Larry Soffer's childhood dream of becoming a magician has become a reality.

At a young age Larry was in awe of David Copperfield's charisma and showmanship. Copperfield was a great inspiration and motivation for this young boy.

At the age of 13 Larry enrolled at the College of Magic in Cape Town, South Africa where he then studied the art of Magic for 4 years and graduated with a Silver Medallion – the highest accolade which one can achieve. It is interesting to know the summer before Larry enrolled his family friend read a book by Linda Goodman called Star Signs, and discovered that through a numerological chart, when added up, the letters of Larry's name mean "The Magician".

Whilst his destiny may have been preordained, success is never achieved by simply waving a magic wand. With hard work and perseverance he managed to divide his time between school, working on his skills and performing at corporate and private events, and still this young independent man shone at the College of Magic, winning several National and Provincial Championships and all but one of his course competitions.

World famous Las Vegas Magicians, Siegfried and Roy were very impressed by Larry's talent and enthusiasm and awarded him the SARMOTI (Siegfried and Roy Masters of the Impossible) Grant, a bursary, for his final year of study at the College of Magic.

After graduation, Larry took interest in Mentalism and started studying it on his own. Mentalism can be explained as magic of the mind and includes acts of mind-reading, metal bending and telekinesis. He expanded these abilities to the extent of demonstrating them on television and radio, affecting people across these platforms in their own homes, making their spoons and forks bend, fixing broken watches, making light bulbs burst, making their TV's switch on and creating other inexplicable phenomena.

Larry travelled to several countries across the world entertaining local and international celebrities and notables such as Beyonce and Jay-Z, the Prince of Saudi Arabia, Prince Harry, Michael Johnson, Hootie & The Blow Fish, Luke Perry, Andy Macdowell, Ruby Wax, Mike and the Mechanics, Vinnie Jones, former SA President F. W. de Klerk, SA Finance Minister Trevor Manuel, SA Cricket and Rugby Team Members, P J Powers, Zuraida Jardine, DJ Fresh, Lee-Anne Liebenberg, to mention a few...

In 2006, Larry was invited to the World Famous Magic Castle in Hollywood, a club which holds the most prestigious magicians in the world as its members. He then became the youngest South African to ever perform there and the only one to be awarded a membership, making him the only African member of this elite group of magicians.

He has expanded his skills into the full corporate arena and is always taking his award winning magic to new heights. Larry hopes to inspire people to "Believe To See" instead of Seeing to Believe, opening their minds to new possibilities through the art of magic, getting them to see the world through the eyes of a child again and believing in the impossible, and thereby creating their own dreams.

The Magic of Larry Soffer has spearheaded itself into a brand and he is the most influential name in Magic in SA today.



LS

LARRY SOFFER

MENTALIST • ILLUSIONIST • MAGICIAN

SHOW OPTIONS

STAND-UP STAGE SHOW

Looking for unforgettable entertainment for your next corporate event? Every year, hundreds of companies across the country turn to corporate magician and mentalist Larry Soffer for memorable entertainment. Whether it's for an audience of 50 or 6,000, this show has been booked by some of the country's biggest companies and continues to delight audiences from coast to coast.

This show combines amazing mind reading, metal bending and telekinesis demonstrations with side-splitting comedy and non-stop audience participation. Imagine your guests' delight when Larry reveals their inner most thoughts, controls their actions, and predicts their every move! The show is ideal for corporate banquets, conferences, holiday events and any other corporate events where you want to leave your guests amazed, laughing and talking about the show for months to come.

For Corporate functions or product launches, Larry can incorporate the company's products into his show, which gives a unique experience for the guests and is also a favourite for companies.

 **Duration: 1 Hour**

Requirements:

Technical Requirements:

- o Stage (Approximately 4m x 2m or larger)
- o 1 Radio/headset microphone
- o 1 Handheld/cordless Microphone
- o Professional Sound System (Speakers and sound desk with inputs for the two microphones as well as the laptop/CD Player)
- o Laptop/CD Player for music to be played through (connected to PA system)
- o Sound Technician to be present to play background music
- o For audiences larger than 200 people a camera feed to screen is highly recommended

Other requirements on stage:

- o 4 Chairs
- o 1 small table

**Larry Soffer is based in Cape Town. All flights, accommodation and travel must be covered and arranged by the client.



LS

LARRY SOFFER

MENTALIST • ILLUSIONIST • MAGICIAN

SHOW OPTIONS

WALK AROUND CLOSE-UP PERFORMANCE

When it comes to corporate entertainment, there are a lot of choices out there. Close up strolling magic is a great way to make guests feel at ease and entertained during the cocktail hour. Larry performs his magic and mentalism in the hands of your guests, using cards, coins, jewellery and other props. He also makes objects move or levitate without touching them, reading people's minds and bending metal objects such as coins, keys and forks. This intimate style of performance allows the flow of the party to move uninterrupted and is an excellent ice-breaker.

During the cocktail hour, at the dinner table, for pre/post-show entertainment, at trade shows or in a hospitality suite your guests will continue to be surprised as Larry creates a stir throughout the room. He takes up very little space except for the inquisitive swarm of people that this undoubtedly attracts. Larry spends a few minutes at each table performing dazzling feats of magic and mentalism leaving the guests bewildered and amazed. Much of material is visual such as the levitation of different objects on the table. The beauty about this type of magic is that it will complement any part of your event.

 **Duration:** 1 Hour minimum

SPECIAL COMBO PACKAGE :

When booking the stand-up and close-up show together, a discounted rate can be offered for both the hour stage show and roaming magic.

**Larry Soffer is based in Cape Town. All flights accommodation and travel must be covered and arranged by the client.



LS

LARRY SOFFER

MENTALIST • ILLUSIONIST • MAGICIAN

SHOW OPTIONS

ILLUSION SHOW

For companies looking for something flashy, Larry provides a variety of Stage illusions. Some of them include; the magical appearance of the company president or CEO onstage, or the levitation and disappearance by an assistant, who then instantly appears at the back of the auditorium. This show features, breathtaking visual illusions, as well as a highly interactive mind illusions. Larry displays his extraordinary human abilities; by levitating a paper rose and within a flash of fire transforms it into a real rose. And that is just the beginning...

Throughout the show, Larry will also perform his renowned mind reading demonstrations. It's all a part of an all-around special entertainment experience.

The cost of these illusions are available on request as these illusions are sometimes tailor-made to the client's needs and the company's product.



A FEW SATISFIED CLIENTS



LS

LARRY SOFFER

MENTALIST • ILLUSIONIST • MAGICIAN

CONTACT US

Sanet Bulpitt – Business Manager



info@larrysoffer.com

073 946 5060



The Magic of Larry Soffer



@larrysoffer



www.youtube.com/larrysoffer

